Aesthetic Success Network
POWERED BY BUSINESS OF AESTHETICS

Provider Agreement

For Experts and Partners · Aesthetic Success Network, operated by Ekwa Marketing Inc. ("ASN", "we", "us") · Last updated: October 2, 2026

Expert and Partner are capabilities on one provider account; a provider can hold both. This agreement takes effect when you sign up as a provider and covers both capabilities. Sections 1–2 apply to Partners, Section 3 applies to Experts, and the remaining sections apply to all providers.

01 The five partner commitments

1. Best deal: offer ASN members an exclusive discount or benefit at least as good as any offer you make available to comparable customers. Improvements are welcome anytime; reductions require our written approval and notice to members.
2. Stay reachable: maintain a responsive presence and respond to member leads within one business day.
3. Booking link: supply and maintain a working booking link (for example Calendly or Cal.com).
4. Evolve with the network: accept term changes made with 30 days' advance notice; if a change materially reduces your benefits or increases your fees, you may terminate within the notice window with no further obligation.
5. Pay the fee: nothing for your first 6 months, which start the day the network opens to members, then $39 per month for the next 12 months (launch rate), then $149 per month (standard rate). A founding company on the flat plan stays at $39 per month with no increase. Your acceptance record states which plan applies to you.

02 What partners receive

- A vetted partner profile with your logo and your member-exclusive offer, placed in your category.
- Pre-qualified lead routing with a dashboard and conversion data.
- The Verified Partner badge for your marketing (the license to use it ends when this agreement ends).
- Podcast, webinar, and co-marketing features across the Business of Aesthetics network.

03 Expert terms

Experts share one recording (up to about one hour) of themselves teaching a topic, plus supporting details. We produce the content kit (training video, action guide, checklist, key takeaways, worksheet, slide deck, wall poster, and extras), and you approve it before it goes live under your profile. You keep ownership of your content and grant ASN a license to produce, host, and distribute the kits to members. Expert access pricing: nothing for your free founding months (6 months for experts who apply on the website, 12 months for founding experts invited by

the team), which start the day the network opens to members, then $39 per month, and it stays $39 per month for as long as your expert access remains continuously active.

Paid courses and products: you may offer your own paid courses and products to members. Members buy on your own site and you keep the full price; the one condition is a member-only offer on each. Hotline referrals are routed by fit, never by payment.

04 Fees and payment

Invoices are due net 15. Fees are non-refundable except as stated in the Refund & Cancellation Policy. Late amounts may accrue up to 1.5% per month. Annual prepay earns two months free.

05 Provider standards

You confirm that you comply with applicable laws and professional standards, that you have the rights to any content and marks you provide, that you will support members responsively, and that you will avoid conduct that damages the network's brand or its members' trust.

06 Confidentiality and member data

Both parties protect the other's non-public information with reasonable care. Member contact details routed to you may be used only to respond to and service that lead. Selling member data or using it for unrelated marketing is prohibited, during and after the term.

07 Changes to terms

We may modify these terms with at least thirty (30) days' prior written notice. If a change materially reduces your benefits or increases your fees, you may terminate within the notice window with no further obligation.

08 Term, renewal, and termination

The initial term is 12 months from signup, renewing automatically for successive 12-month terms unless either party gives 30 days' non-renewal notice. You may cancel at any time before your first charge with immediate effect and no charge. After the first charge, either party may terminate for convenience with 30 days' written notice. Either party may terminate immediately for a material breach that remains uncured 15 days after written notice, for insolvency, or for conduct that materially harms the network. On termination: the profile is removed, the badge license ends, and unpaid fees become due. Expert kits are unpublished from the member library; purchasers of paid courses retain access.

09 Disclaimers and liability

We do not guarantee any specific number of leads, conversion rate, or revenue outcome. Neither party is liable for indirect or consequential damages or lost profits. Our cumulative liability is capped at the total fees you paid in the preceding 12 months. You indemnify ASN against third-party claims arising from your products, services, sales practices, or breach of this agreement.

10 Miscellaneous

The parties are independent contractors. No assignment without consent. This is the entire agreement; changes happen per Section 07 or by signed amendment. Electronic signatures are effective. Governing law: to be confirmed at legal review.

11 Contact

Questions about this agreement: hello@aestheticsuccessnetwork.com or (855) 567-5323.